JIEUN HAN

VISUAL DESIGNER

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As a designer drawing inspiration from my experiences in vibrant cities like Seoul and New York City, I craft thoughtful and playful designs that reflect my diverse background.
I prioritize the impactful influence of branding on users, aiming to create a fun and interesting atmosphere in my work. With a background in handling various materials, I seamlessly blend digital design with diverse materials to evoke a fresh and innovative design sensibility.

EDUCATION

2015 - 2020	**Konkuk University**	**Living Design**	BFA
2021 - 2024	**Parsons School of Design**	**Communication Design**	BFA

EXPERIENCE

2017 - 2019	**The Galleria Magazine** **W Korea** **Dashing Diva Magic Press** Fashion / Styling assistant	I curated a selection of products aligning with the envisioned concept for photoshoots, reached out to brands for collaboration, and crafted concise fashion articles and captions. My involvement also extended to hands-on styling during the photoshoots, ensuring a seamless and aesthetically pleasing presentation of the chosen products.
2022	**Asian Fashion Collection** Fashion assistant	I served as a translator between the Korean designer and AFC during model casting Zoom calls, facilitating effective communication. Additionally, I represented the brand as an assistant in the fashion show, ensuring a smooth and collaborative experience.
2022 - 2023	**Sung Ju** Graphic designer	I played a crucial role in developing visual elements for the brand, including website elements, logo design, and all visual assets for pop-up stores and runway shows. My contribution aimed to create a cohesive and visually appealing brand identity across various platforms and events.
2023 - 2024	**NatureLab North America** Graphic design Intern	In my role, I took on the responsibility of creating visually appealing and easily understandable graphs, contributing to a more user-friendly presentation of data. Additionally, I played a key role in enhancing the brand image by providing support in branding efforts, ensuring a cohesive and impactful visual identity for the brand.

SKILLS

HTML	**CSS**	**p5.js**
Adobe Photoshop	**Adobe Illustrator**	**Adobe InDesign**
Adobe After Effects	**Adobe Premiere**	**Blender**
Figma	**Screen printing**	**Machine knitting**

LANGUAGE

Korean ●—●—●—●—●

English ●—●—●—●—●

Japanese ●—●—●